

FRANCIS ANTHONY A. ABADIA

Davao City, Philippines

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Personal Information

Nationality: Filipino

Age: 22

Place of Birth: Davao City, Davao del Sur, Philippines

Education

ATENELO DE DAVAO UNIVERSITY

Bachelor of Science in Business and Management

Davao City, Jacinto

2023- 2024

ATENELO DE DAVAO UNIVERSITY - SENIOR HIGH

Humanities and Social Sciences

Davao City, Bangkal

2020 - 2022

Work Experience

COPYWRITER

Freelance

2022 - Present

COPYWRITER & SOCIAL MEDIA STRATEGIST

Heartled Warriors & NMCM

September 2023 - November 2024

COLD CALL SPECIALIST

Splace

February 2023 - April 2023

CUSTOMER SERVICE ADVISOR I

Concentrix

July 2022 - January 2023

CUSTOMER SERVICE ADVISOR I

Alorica

November 2021 - July 2022

Professional Skills

Copywriting

Digital Marketing

Social Media Marketing

Inbound & Outbound Calls

Appointment Setting

DM Strategy

Acting

Proficient in

- GHL

- Trello

- Dubsado

- CapCut

- Google Workspace

- Klaviyo

- Meta Business Suite

- FlowDesk

- Semrush

- Kajabi

Certifications & Training

EMAIL MARKETING - Digital Solopreneur

February 17, 2023

CHATBOX AUTOMATION - Home-Based Connect

February 17, 2023

FACEBOOK ADS - Home-Based Connect

February 17, 2023

VIRTUAL ASSISTANT - Home-Based Connect

February 17, 2023

SOCIAL MEDIA MARKETING - Home-Based Connect

February 17, 2023

JOURNALISM SKILLS AND TRAINING - Ateneo de Davao University

December 17-20, 2022

LYFT CUSTOMER SERVICE - Alorica

November 2021

AMAZON CUSTOMER SERVICE - Concentrix

July 2022